
THE BALDWIN TEAM



ED REINERT, BALDWIN FORGING & FINISHING, READING, PA

AT BALDWIN, making premium quality hardware is our highest goal. We strive to deliver the very best products and services, but what most people don't realize is all the hard work, the proverbial 'blood, sweat and tears' involved in forging solid brass hardware.

More than 25 years ago, a young man of twenty, Ed Reinert began his career at Baldwin in the machining department. He has invested countless hours forging, machining, plating, and polishing hardware, sometimes under brutally hot conditions that require constant vigilance.

Ed enjoys the ping pong and bowling tournaments, company picnics and other team building events and he is proud of managing complex projects like Qasr al sarab, custom hardware for the most exclusive resort in the Middle East.

"In the end it's the people that keep me going. I enjoy learning new jobs, but it's the relationships I've built that really matter."

PROJECT SHOWCASE



JACKSON BARRACKS HISTORICAL RESTORATION

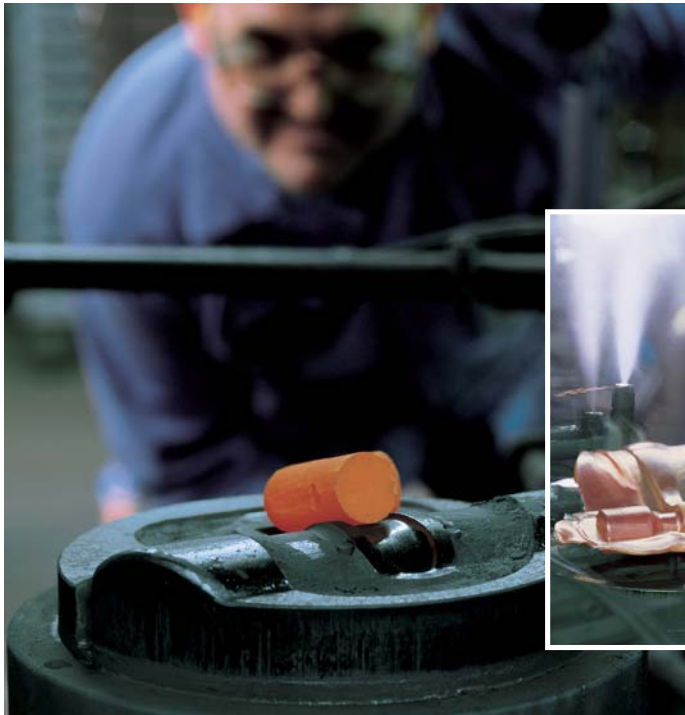
JACKSON BARRACKS is a military base in New Orleans, Louisiana. The base was established in 1834 and known as New Orleans Barracks prior to July 7, 1866 when it was renamed in honor of Andrew Jackson who first advocated the U.S. military base location.

The Barracks is located in the Lower 9th Ward of New Orleans at the boundary of St. Bernard Parish and is listed on the National Register of Historic Places.

The Jackson Barracks has the largest collection of early 19th century military structures in America. Suffering severe damage from hurricane Katrina, Baldwin

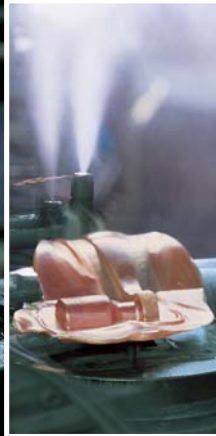
Hardware was chosen for this restoration project in part because of our commitment to historically accurate designs. Baldwin has been involved in restorations since the 1950's and partners with important projects like this to remember America's great heritage.

THE BALDWIN BRAND



BALDWIN'S FIRST 'FIRSTS'

IN 1956, THE BERKS COUNTY work ethic and tradition of craftsmanship led founder Severin Fayerman to choose Reading, PA as the new home for Baldwin Hardware.



1956 was also the year Baldwin made forging (versus casting) the new standard of excellence for the hardware industry. Casting hardware had been the default process for hundreds, even thousands of years, but casting leads to pits, cracks and impurities. Baldwin was the first company in the world to forge solid brass door hardware. Forgings require massive presses utilizing tons of force and are up to 8x denser than castings which creates a surface that is smooth and allows for a flawlessly polished luster.

Baldwin continues forging door hardware in our Reading plant where it all began more than 50 years ago. To learn more about Baldwin's many industry firsts, you can watch our Innovations video recently narrated by Severin at www.baldwinhardware.com.

PRODUCT SHOWCASE



BALDWIN EUROPEAN MORTISE

DID YOU KNOW? Baldwin Hardware, innovator of the U.S. residential mortise, is also available for 72mm and 85mm European mortise specifications. Our nine European mortise trims may be ordered with any Estate lever or knob. Archetypes bronze Chateau, Craftsman, and Villa are also at hand for European mortise.

Escutcheon trim and sectional levers and knobs are possible utilizing the Baldwin European conversion spindle. Simply order the spindle (MP000.000.FDPTP) with lever and rose or mortise trim.



BALDWIN